



### **Mission Statement: (revised Nov 2023)**

Short Version:

The Hospitality Industry Impact Initiative (Hi3) is dedicated to driving economic development and capacity building in the U.S. hospitality sector, empowering a diverse workforce through education, mentorship, and strategic industry collaboration, while enhancing individual social capital to elevate roles and impact within the industry.

Detailed Version:

The Hospitality Industry Impact Initiative (Hi3) is committed to fostering economic development and capacity building within the hospitality sector in the United States. Our mission is to serve as a transformative force, bridging the aspirations of a diverse workforce, including minorities and those facing employment barriers, with the evolving needs of the industry through comprehensive engagement, education, and mentorship programs. Central to our approach is the enhancement of each individual's social capital, recognizing the importance of relationships and trust in the service field. Hi3 is dedicated to redefining the hospitality workforce by cultivating a robust ecosystem of learning, growth, and professional opportunity. Our strategic collaborations with industry leaders, and our focus on innovative apprenticeships, internships, scholarships, and qualifications, are geared towards propelling individuals into influential positions. This initiative aims to ensure secure, family-sustaining incomes and elevate the role and impact of our beneficiaries in the hospitality industry. Through these concerted efforts, Hi3 endeavors to drive significant economic development and build the capacity of the hospitality sector, creating a legacy of transformative change and sustainable progress.

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### **Vision (revised Nov 2023)**

Hi3 envisions a transformed U.S. hospitality sector where empowered, diverse professionals thrive in an environment of education, mentorship, and growth. Our vision is to communicate and create an industry celebrated for its vibrancy, inclusivity, and dynamic opportunities, attracting an emerging workforce with the promise of a fun, rewarding, and rapidly advancing career. We aim to cultivate enthusiasm and passion in the sector, showcasing the unlimited travel opportunities, diverse professional roles, and a multicultural community. Through our efforts, the hospitality industry will not only advance in economic and social dimensions but also become a beacon for those seeking an engaging and fulfilling professional journey.